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A title should be concise to express the entire content

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Abstract

A well-prepared abstract enables the reader to identify the basic content of a document quickly and accurately, to determine its relevance to their interests, and thus to decide whether to read the document in its entirety. The Abstract should be informative and completely self-explanatory, provide a clear statement of the problem, the proposed approach or solution, and point out major findings and conclusions. The Abstract should be 150 to 180 words in length. The abstract should be written in the past tense. Standard nomenclature should be used, abbreviations and citation should be avoided in the abstract.

Keywords

4 – 6 keywords words in Italics.

1. Introduction

This sub outlines the background adequately. Research problem should be elaborated with short review of literature and previous related publications. Authors are required to include excerpts from articles previously published from relevant or related journals. Describe the purposes of the research to complete this part.

The manuscript must be original, has never been published before or is in the process of (in the process) other publications. The body of the text is required to be written in Times New Roman font size 12 on A4 paper with 1.15 spacing and has no word restriction. The title of each part must be bolded while the subsections are in italic form. Average left 2.5 cm, 2.5 cm right flat, 2.5 cm lower limit, and 2.5 cm upper limit. Quotations are written by following the APA (American Psychological Association) standard.

2. Literature Review (Optional)

Describes theories, findings, and other research materials obtained from reference materials to be used as the basis for research activities to formulate a clear frame of mind from the formulation of the problem to be studied.

3. Research Method

This sub should contain sufficient technical information so that the method can be repeated by others well. Describe conclusively that the method used is a new method and if necesary use a table

4. Analysis and Discussion

4.1. Results

This sub-section contains the results of research. Results can be presented in the form of text, tables, and interpretations accompanied by reported results. The tables are accompanied by sequential numbering and should be quoted in the body text.

4.2. Discussion

The discussion can be either in separate sub-section or integrated within the result section. The author should discuss the finding from the research with relevant literature.

5. Conclusion

The conclusion must be present throughout the study findings. Writing the conclusion must be simple and concise sentences so easily to be understood by the reader. Accompanied with new understanding/perspective/insight refers to the research results obtained.

Acknowledgements

Acknowledgements can be delivered to the parties who have helped research and completion of the writing of the manuscript. These parties can act as mentors, funders, providers of data, and so forth.

References

1. In the Asian Journal of Business Research and Innovation the reference / follows the system name and year (APA Style) sorted alphabetically last name authors